IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Matz Group Art Unit: 2453

Application No.: 10/039,062 Examiner: Strange, Aaron

Filed: December 31, 2001 Attorney Docket: 01376

Title: "Methods and System for Targeted Content Distribution Using Tagged Data Streams"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman Name of Person Transmitting This Paper

May 18, 2009
Date of Transmission

RESPONSE TO FEBRUARY 19, 2009 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed February 19, 2009. The Assignee respectfully submits that the pending claims distinguish over the cited documents.